

Ovation Benelux

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Why Ovation Benelux

Ovation Benelux forms part of Ovation Global, the international Destination Management Company providing consistent, award-winning services at multiple locations across four continents. Lead by industry veteran and former Site International President Hugo Slimbrouck, Ovation Benelux draws on the experience of an expert local team in operating high touch incentives, corporate meetings and association conferences from offices in Belgium and Holland.

Who We Are

Ovation Belgium is a dedicated team of 4 hospitality experts who intimately understand the unique power of meetings, incentives, conferences and events to deliver on corporate objectives. At the very core of their work is the Ovation mission statement;

“People and relationships are the DNA of Ovation Group. Through our openness, passion and expertise we develop your vision and make it happen!”

What Sets Us Apart

Accreditations and Certifications

Member of:

- ABITO
- ASAE
- IAPCO
- ICCA
- INCON
- MPI
- SITE
- ESAE



Hugo Slimbrouck is immediate Past President of SITE International

Destination Information

Perfectly poised between France and Holland, the kingdom of **Belgium** encompasses all the best that Europe has to offer. Within the span of one day you can take a romantic cruise down a canal in medieval Bruges, hunt for diamonds in Antwerp, enjoy waffles on the beach in Oostende, frolic at a festival in Binche, lose and find yourself in a castle in Namur, discover antiques at an outdoor market in Liege, quench your thirst with a Belgian brew, explore a fine art museum in Brussels and indulge in a luxurious massage in the restorative town of Spa.

With flights from all the world's major capital cities to the Belgian capital of Brussels and a dense train network connecting all of the country, navigation is simple and comfortable. Hospitality comes naturally to Belgians. Passers by will be happy to see you and more often than not respond in your own language.

A Few Program Highlights

Vintage Car Rally of Brabant

Discover the beauty of Brabant countryside driving vintage cars like Ford Mustang, Porsche 356 SC, Mercedes Pagode or Morgan 4/4. Road maps and hamper baskets lunch provided!

Antique Treasure Hunt

Browse the antique quarter of Place du Sablon and meet shop owners/dealers

Brussels Myths & Legends

Personal interaction with an escort to introduce you to the myths and legends of the EU headquarter city

Client Testimonials:

"Thank you for all your help in making the recent Hunter Douglas program such a great success! Each member of your team seemed to perform flawlessly! On a personal note, I found the destination to be absolutely wonderful... Gent and Bruges were sensational additions."

Michael Hurwitz, United Incentives