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CAPPA & GRAHAM RECEIVES INTERNATIONAL GREEN CERTIFICATION!

Cappa & Graham, Inc. is the first Meeting, Event and Destination Services Company in North America to receive an internationally recognized Green Accreditation from Green Certifications (www.greencertifications.us).

Linda Thompson, CMP, and Gordon Thompson CMP, DMCP, the owners of Cappa & Graham, take their environmental responsibility seriously. "We are excited to be pioneers in making our industry more environmentally friendly. Our green initiatives have brought pride to our organization, created tangible positive environmental benefits, and we hope we can act as a model for others to follow." A few of the steps taken to achieve this industry-leading green business certification include:

- laying the foundation for a building-wide waste management program, which was implemented through collaboration with their landlord, the Port of San Francisco, their fellow tenants, janitorial staff and the San Francisco Department of Environment. Today the building has a municipal composting and comingled recycling program in place.
- supporting the Surfrider Foundation, a non-profit grassroots organization dedicated to the protection and enjoyment of our world's oceans, waves and beaches.
- replacing the gas-guzzling company car with a Hybrid Vehicle.
- participating in a carbon offset program in partnership with Native Energy to minimize the company's carbon footprint for all travel (local, national and international).
- demonstrating their corporate social responsibility by creating an office atmosphere that supports work/life balance for their employees and supporting local community non-profit organizations by providing in-kind services (Meals On Wheels and the Harvey Milk City Hall Memorial).

To ensure these efforts continue, Cappa & Graham created the staff position of Environmental Officer, and on January 1st, 2008, they filled that position with Brendan Lange. Brendan has a dual degree in Environmental Studies and Economics from The University of California at Santa Cruz (UCSC). Today he leads Cappa & Graham's environmental efforts. His research and sourcing of green vendors, materials and policies has been instrumental in the success of our clients' wishes to create greener meetings, events, tours, and more. He has been the catalyst for Cappa & Graham's international green business certification and is finalizing an additional certification with the San Francisco Green Business Program.

It is a key goal of Cappa & Graham to identify, monitor and improve all aspects of environmental sustainability on an ongoing basis and to lead the hospitality industry to a future that is environmentally friendly. Cappa & Graham has made a firm commitment to meet the highest standards in regards to the environment, conservation and corporate responsibility.