



NEWS RELEASE

FOR IMMEDIATE RELEASE

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DMC NETWORK ANNOUNCES CONVENTION PLANNING SERVICES (CPS) OF ORLANDO, FLORIDA OUR NEWEST DMC NETWORK COMPANY

San Ramon, California, (March 16, 2010) – Guided by the DMC Network’s strict membership criteria, Convention Planning Services (CPS), an Orlando, Florida-based Destination Management Company (DMC), was recently selected to join the DMC Network as the Orlando member. “It is both challenging and exciting when we conduct our due diligence to find qualified DMCs in new and emerging markets. This challenge is even greater when we research major destinations. Orlando, Florida – rated the #1 destination in the United States – has more than 25 DMCs, but, at the end of the day, CPS was the company we wanted” said Fabienne Hanks, CMP, DMCP, Director of Membership, DMC Network, and President, The Meeting Manager (TMM) in Southern California. John Tate, President of CPS stated, “Modification made in the DMC Network policies in 2008 have allowed CPS to rejoin the DMC Network. We are very excited to be back in the Network. The DMC Network’s new business model truly offers clients a tremendous North America resource of quality, well established DMC’s that “Get It!””

CPS is an Association of Destination Management (ADME) accredited DMC (ADMC) with over 35 years of business experience; CPS is a perfect complement to the rest of our vastly experienced collection of DMC’s.

About Convention Planning Services Inc. (CPS):

Founded in Central Florida in 1976 by Colonel Bill Tate USMC, CPS was initially established as an independent meeting company traveling the United States managing military association meetings and a few conference groups of the American Trucking Association.



With Central Florida's unique hospitality growth, the owners of CPS expeditiously transitioned in the early 1990's from meeting planning to destination management. CPS competed and won four of the first city-wide conventions in 1992. This set the stage for the dynamic growth which CPS has since experienced. An ADMC certified DMC, CPS has established itself as one of the nation's premier destination management companies handling extensive programs for corporations, incentive companies, and associations. Core services include airport meet and greets, transportation, tours, spouse programs, teambuilding events, themed décor, entertainment, and off-property events. Over 65% of CPS's annual clients are repeat customers.

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About the DMC Network, LLC:

DMC Network, LLC is a partnership of premier destination management companies (DMCs) representing exceptional experience, in-depth knowledge and solid relationships in more than fifty North American destinations.

As partners we are committed to a strict set of industry leading standards in business ethics and operational expertise. As our professional guidelines, these standards focus on achieving client satisfaction, risk management, financial stability, and professional leadership.

Through our alliance with Ovation Global, we have extended our reach across Europe, Middle East, Africa, Asia and South America.

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