



NEWS RELEASE

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DMC Network will utilize new innovative industry software platform, Eved Online

Clients are asking DMCs to innovate themselves and the DMC Network is leading the way

San Ramon, California, (March 16, 2010) – The DMC Network today announced that it has selected Eved Online as the platform for all 25 DMCs in their network as they focus on innovating themselves to provide even greater value to their customers. The Eved Online platform will provide current and prospective DMC Network clients with detailed information about the DMCs in the network as well as the ability to source and send RFPs. As liability concerns mount, ensuring that vendors have sufficient insurance coverage has become a top priority to customers of The DMC Network. The Eved Online platform enables The DMC Network to automate the insurance compliance of all members, leaving clients with complete confidence that when they work with a DMC Network company, they are fully insured and compliant.

“The DMC Network is a select group of the best DMCs in the U.S and is always looking for ways to better service our customer.” says Laurie Sprouse, of Ultimate Ventures in Dallas. “We know our clients are looking to us for new ways of doing business. The Eved Online platform gives our DMCs the opportunity to provide more value for our customers, and lead the way with innovative technology, all at a price we can afford. We are excited to see new innovation and technology coming to the event market that creates value for all members”.

EvedOnline.com is a new industry software-as-a-service, cloud-based platform enabling buyers, sellers and venues in the event industry to engage, interact and transact with one another. The event industry presents interesting business challenges as large companies frequently contract with boutique, owner-operated, destination-specific vendors all over the world in order to execute their events. These companies seek to streamline their sourcing and manage their spending for event services, but still appreciate the personalized, unique services delivered by small companies in each destination. The Eved Online platform bridges this gap by creating a marketplace that offers a streamlined system to communicate and transact thus enabling the vendors to focus on service delivery.



“We are excited to have a respected, forward-thinking group like The DMC Network utilize our platform to market their companies and reinvent their businesses. We have spent five years working in the event space, understanding the importance of the relationships within the industry, and exploring how technology can enhance and reinforce those relationships,” said Talia Mashiach, founder and CEO of Eved, LLC.

About Eved Technologies, LLC

Eved Technologies uses its proprietary technology to allow buyers, sellers, and venues in the event and hospitality space to engage, interact, and transact with one another. Eved Online is the culmination of a five-year project that embedded technologists within an award-winning service company, to envision, build, and test solutions that address many of the problems faced by members of the event industry. The deep knowledge and hands-on experience gained from years of experience interacting with all aspects of the event industry is the basis for the Eved Online solution.

About the DMC Network, LLC

Unique in the industry, the DMC Network is an LLC of the top-performing, wholly owned destination management companies (DMC’s) in more than 50 North American destinations. With an average of more than 24 years in business, each DMC in our network delivers unsurpassed knowledge of their market and strong relationships that ensure our clients have local market access, buying power and cost efficiencies. Through our alliance with Ovation Global, we extend our reach around the globe across Europe, Middle East, Africa, Asia and South America.

Leading with more industry accreditations than any other network organization, we adhere to strict ethical and operational standards. Collectively, we are advancing the industry and delivering success to our clients year after year.

With an insider’s knowledge of both the world’s premier destinations and the clients who’s businesses take them there, we make it effortless to produce meetings and events and let you do business your way. We represent many destinations but deliver based on one relationship - the one with you.

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