

NEWS RELEASE

FOR IMMEDIATE RELEASE

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DMC NETWORK Announces

3 Recognition Award Finalists and 12 Achievement Award Finalists

at the 2010 ADME Achievement Awards

San Ramon, California, (February 10, 2010) - On January 20, 2010, the Association of Destination Management Executives (ADME) announced its 2010 Achievement Award Finalists. The DMC Network is honored to publicize that three DMC Network individuals were selected as finalists for the Recognition Awards categories and 12 of its North American Companies were selected for awards in 9 out of the 10 Achievement Award categories. Award winners will be announced Saturday, February 20, 2010 at the Annual ADME Conference Gala at the Westin Hotel Buckhead, Atlanta, Georgia.

ADME 2010 Recognition Award Finalists from the DMC Network

Destination Management Professional of the Year

Julie Greenspoon, Destination St. Louis, Inc., A DMC Network Company, St. Louis, MO

Laurie Sprouse, CITE, CMP, DMCP, Ultimate Ventures, A DMC Network Company, Dallas, TX

Destination Management Rising Star

Cindy Hartner, Ultimate Ventures, A DMC Network Company, Dallas, TX

ADME 2010 Achievement Award Finalists from the DMC Network

Best Innovative Event \$50,000 and under

Chicago Travel Consultants (CTC), Inc., A DMC Network Company, Chicago, IL

Best Innovative Event \$50,001 to \$100,000

The Arrangers DMC, A DMC Network Company, Denver, CO

Best Innovative Event - \$100,001 - \$200,000

Cappa & Graham, A DMC Network Company, San Francisco, CA

Destination St. Louis, Inc., A DMC Network Company, St. Louis, MO

Best Innovative Event \$200,001 and above

Accent on Arrangements, A DMC Network Company, New Orleans, LA

Best Overall Program

Destination St. Louis, Inc., A DMC Network Company, St. Louis, MO

Best Recreational Activity

Accent on Arrangements, A DMC Network Company, New Orleans, LA

Best Team-Building Activity

Ultimate Ventures, A DMC Network Company, Dallas, TX

Best Tour Program

Chicago Travel Consultants (CTC), Inc., A DMC Network Company, Chicago, IL

Best Transportation Logistics

Congress Canada, A DMC Network Company, Toronto, Ontario, Canada

Destination St. Louis, Inc., A DMC Network Company, St. Louis, MO

Ultimate Ventures, A DMC Network Company, Dallas, TX

About the Association of Destination Management Executives (ADME)

As the pre-eminent organization for the industry, the mission of ADME is to increase the professionalism and effectiveness of destination management through member and industry education, establishment of standard ethical practices, and raise the level of awareness of the value of destination management to the respective association, corporate, and general public.

About the DMC Network, LLC

DMC Network, LLC is a partnership of premier destination management companies (DMCs) representing exceptional experience, in-depth knowledge and solid relationships in more than fifty North American destinations.

As partners we are committed to a strict set of industry leading standards in business ethics and operational expertise. As our professional guidelines, these standards focus on achieving client satisfaction, risk management, financial stability, and professional leadership.

Through our alliance with Ovation Global, we have extended our reach across Europe, Middle East, Africa, Asia and South America.

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